Yearup 2011 Annual Report

Year Up's mission is to close the **Opportunity Divide** by providing urban young adults with the skills, experience and support that will empower them to reach their potential through professional careers and higher education. We achieve our mission through a high-expectation, high-support program that combines marketable job skills, stipends, corporate internships and college credits.

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Reysha Sauceda-Eason

Year Up Bay Area, Class of January 2012; Interned at Facebook Year Up's innovative model creates opportunity for those who need it the most. We introduce urban talent to some of America's largest companies, **forming connections** that not only fill a void in today's workforce, but also provide experience for our students that leads to long-lasting careers and economic self-sufficiency.





DEAR FRIENDS,

At Year Up, we believe our students possess unlimited potential. We know that given the right opportunity, with challenging standards and high support, the young people we serve can literally accomplish anything they set out to achieve.

Yet millions of young adults in this country are stuck on the wrong side of the "Opportunity Divide."

Despite talent and motivation, many young people lack access to higher education and sustainable, living-wage careers. Those who do gain access often struggle to realize their full potential, lacking the preparation and resources needed to take advantage of opportunities for school or work. A disproportionate percentage of these "disconnected" young adults are minority and low-income.

Gerald Chertavian

Founder and CEO, Year Up; Mentor to Kern

Kern Williams

Year Up Boston, Class of January 2010; Year Up Boston Board Member; Income Specialist, State Street Global Services At the same time, the U.S. economy desperately needs help. U.S. businesses are calling for larger numbers of better-trained talent to compete on the global stage, but there are not enough skilled workers to meet that demand, and won't be for years to come.

Year Up provides urban young adults with the skills, knowledge and experience that they need to begin successful careers and earn a living wage. Employers, in turn, gain access to a pipeline of well-trained talent that they need in order to remain competitive in the 21st century.

By empowering our young adults, we can power our national economy.

Connecting marginalized young adults to real career paths doesn't take a miracle. Year Up offers quality education in growing professional industries to motivated individuals, preparing them to enter a market starving for skilled workers. It's not a handout, it's a *hand-up*, and just good business sense.

However, Year Up's talented workforce is comprised of individuals too many of us have long been conditioned to dismiss as social liabilities. In order to close the Opportunity Divide, we must redefine urban young adults as economic assets and work together to ensure their successful transition into the economic mainstream. As you read the following report, I encourage you to take a close look at examples of our inspiring students and our dedicated partners (employers, managers, mentors, instructors, and friends), who believe in our students' potential and provide crucial support and guidance. By working together, we are able to serve many more young adults than we possibly could on our own.

Year Up has achieved tremendous success over the past 11 years. We have grown from serving 22 students in 2001 to over 1,300 in 2011, and we have no plans of slowing down. We must always do more to reach the growing population of "disconnected" young adults in our nation.

We are excited to kick-off our new growth strategy that will strengthen our program and scale our impact. Over the next 5 years, we will grow our direct service program to serve 2,500 young adults per year, design and pilot an alternative model capable of serving 100,000 students per year, and drive broader systemic changes in our country that will increase opportunity and social mobility for all Americans. I encourage you to visit our website, follow us on Facebook, and reach out to our local program sites to learn more. Year Up works, and changes lives, but we cannot operate without your support. The young adults that we serve are driven, eager, determined, and able. All they need is a hand-up.

Please consider joining us as we work to close the Opportunity Divide.

Be well,

Gerald Chertavian



Our first book, "A Year Up," is about changing people's perceptions around the young adults that Year Up serves, recognizing that they are assets—not liabilities—and a crucial component to American prosperity. 100% of Year Up proceeds will go directly towards serving our students. To order, please visit www.yearupbook.com

If you want to know what Year Up is all about, walk into a Year Up office; **you will be energized** by the fact that

everyone wants to be there...students and staff alike.

> David Casey

Vice President and Chief Diversity Officer, CVS/Caremark



Attending Year Up was the best decision I have ever made.

Jacinta Robinson

Year Up Providence, Class of January 2012; Interned at CVS/Caremark

CLOSING THE OPPORTUNITY DIVIDE

The United States currently faces a vast "Opportunity Divide."

On one side of the Divide are 5 million disconnected young adults, out of work and out of school, lacking the resources and guidance needed to succeed in today's economy. On the other side of the Divide, U.S. businesses are facing a shortage of 14 million college-educated workers over the next decade...a gap that high school graduates are not prepared to fill.

Our economy's demand for skilled labor exceeds the supply, a fact that fundamentally threatens our competitiveness as a nation.

These are troubling realities, yet they represent a significant national opportunity. Helping young adults to gain the skills and knowledge today's businesses demand puts those young adults on a path to postsecondary education, successful careers and economic self-sufficiency. Employers then gain access to the talented and well-trained workforce they need to compete in the global economy. Economic justice for disconnected young adults means economic prosperity for this country. Year Up is a proven solution to this problem.



2011 PROGRAM MILESTONES

Student Milestones

We opened our doors to 22 students in Boston in 2001. Today, we continue to expand at a rapid pace, striving to reach a greater number of young adults in more cities across the country. In 2011, Year Up served more than 1,300 young adults across our nine sites, opened our doors in Seattle's Puget Sound, watched our first classes graduate in Chicago and Baltimore^{*}, and welcomed alumni to both our National and Local Boards. We also continued to establish and grow relationships with a strong network of colleges, allowing students to earn college credits while completing our program. With a retention rate of nearly 70%, our students continue to establish themselves as professionals at some of America's best known

companies, positioning Year Up as an innovator in the workforce development field.

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> Celebrating Year Up Chicago's first graduation, with graduate Orion Casey and Year Up Chicago Executive Director, Alan Anderson

Corporate Partners

Employer demand for Year Up interns continues to grow. In fact, revenue from our corporate partners funds over half of our core program nationwide. Despite the troubling economic market, our partners increased their investment in Year Up in 2011, contributing a total of \$18 million to the program. This investment provides a pipeline of much-needed talent for our partners and valuable training and professional experiences for our students. We are a market-driven solution to a national problem.

In 2011, our list of corporate partnerships exceeded 235. Based on partner feedback, 95% of Year Up interns met or exceeded expectations.

Leaders in a growing number of industries are recognizing the talent of our students. We currently partner with companies in the financial, education, medical, federal (through our recently acquired GSA approval), and technology sectors, among others. Further, a growing number of national partners are hosting interns across more than one Year Up site, a testament to the quality of our program, scalability of our model, and dedication of our students.

Alumni Milestones

Year Up's success in achieving our mission depends on the leadership and engagement of our alumni. Our success is exemplified by our 3,000 graduates as they move on to pursue full-time, professional employment and achieve their higher education goals. Within four months of graduating from the Year Up program, 85% of alumni are employed and/or in school full-time. Those employed earn an average of \$15 per hour (about \$30,000 per year). This is just the beginning.

Year Up graduates are economically independent role models. They anchor their families, their neighborhoods, and their communities. They are changing our country's collective perception about urban young adults, opening the door for others to follow.

The transformation our students undergo throughout the program is remarkable. After just one year these young adults have grown both personally and professionally, having gained marketable skills, college credits, job experience, self-confidence, a professional network, and an interest in lifelong learning.

\$15.00 Average Hourly Wage*

* Within 4 months of graduation

100% gualified students are

of qualified students are placed in internships; the demand exists!

I have been able to witness first hand the **positive influence**

that the Year Up program provides these promising youth.

Mike Scannell

Senior Vice President of Global Human Resources, State Street Corporation



Year Up transformed me from a timid, hesitant, young woman to a **confident, self-assured** business professional.



Ebony Williams

Year Up Boston, Class of January 2009; Portfolio Administrator, State Street Corporation

PROOF THE YEAR UP PROGRAM WORKS

Year Up's evidence base demonstrates that we are making a positive impact on the lives of our students.

In a 2011 report, independently conducted research by the Economic Mobility Corporation (EMC) indicated that students who attend the Year Up program have access to higher quality jobs and earn up to 30 percent more than those who do not. This study was based on a randomized controlled trial (RCT)—the gold standard in policy and social science research. EMC president Mark Elliott called this "the most exciting evaluation results we've seen in youth employment in 20 or 30 years – and the first to show a really substantial earnings gain."

We are excited to expand our evaluation efforts through our work with Abt Associates, as part of the Innovative Strategies for Increasing Self-Sufficiency (ISIS) project. Commissioned by the Administration for Children and Families (ACF) at the U.S. Department of Health and Human Services, ISIS is a federally funded evaluation of promising strategies for helping lowincome, low-skilled individuals and families become economically self-sufficient. Year Up is honored to be one of approximately one dozen organizations from around the country invited to participate in ISIS.

In addition, we are currently working with a team of economic consultants to estimate the "Year Up Effect," or the average total change in lifetime earnings associated with graduating from Year Up. While this study is in the early stages, we are already seeing very promising results that point to equally impactful proof that the Year Up program provides its students with a significant increase in lifetime earnings. The most exciting evaluation results we've seen in youth employment in 20 or 30 years—and the first to show a really substantial earnings gain.

> Mark Elliott, President, The Economic Mobility Corporation



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My relationship with my mentor Terry has been an **insightful** adventure

into the business world.



Year Up Atlanta, Class of January 2012; Interned at AutoTrader.com



My mentee is a great guy...We have a **great relationship** that will without

a doubt continue into the future.

"

Terry Doyle

President, TMD & Associates; Mentor to Kyle

MAXIMIZING OUR IMPACT

Year Up is part of a larger movement to increase opportunity and social mobility in this country. We are committed to leveraging our programmatic success to influence the systemic causes of our nation's "disconnected" youth crisis. By collaborating with organizations and individuals who share our vision, we are able to maximize our impact and build momentum toward a future in which all young adults have access to meaningful careers and post-secondary education. In 2011, we have seen some great progress toward this objective.

Capitol Hill Day

On April 14th, Year Up and Corporate Voices for Working Families (a national association of Fortune 500 companies), organized Capitol Hill Day. This event brought together employers, young adults, and leaders from both organizations for meetings with key U.S. policymakers from across the political spectrum. Throughout the day, our team met with 36 members of Congress to educate them and their staff about effective enterprising career pathways for young adults. We also used this opportunity to introduce a series of integrated policy proposals aimed at giving businesses the tools they need to develop talent and grow the economy.

2nd Annual Walk for Opportunity

On October 5th, over 1,400 people gathered in seven cities across the U.S. to raise awareness of the Opportunity Divide during the 2nd annual Year Up Walk for Opportunity. Year Up students, alumni, staff and supporters marched in places such as New York's Lower East Side, the Boston Common and the Martin Luther King, Jr. Memorial in Washington D.C. to demonstrate to their communities that the urban young adults who live in their cities are economic assets, not social liabilities.

Opportunity Nation Summit

On November 3rd and 4th, Year Up joined key leaders in the public sector and business world at the Opportunity Nation summit in New York City. The summit launched a national, bipartisan campaign to promote opportunity and secure it as a central issue in the upcoming 2012 elections. Year Up students and alumni were center stage throughout the event. In fact, during the kick-off at Harlem's legendary Apollo Theater, Year Up Bay Area alumni Sothera Yem's story was shown in a video as one of the event's five featured success stories.

During the event, Executive Director of Opportunity Nation, Mark Edwards, noted that successful social movements have historically been catalyzed by engaging young adults. Opportunity Nation is no exception, and we were honored that Year Up alumni were in the driver's seat for in-depth discussions regarding the importance of access to opportunity for today's young people.

Year Up National Capital Region students pose at the Martin Luther King, Jr. National Memorial during the 2011 Walk for Opportunity

Year Up provides UBS an opportunity to attract an underemployed, yet highly motivated,

diverse candidate pool to the firm... Year Up is not only a recruitment strategy, but a retention tool.

Denise

Hebner

Executive Director,

Group Technology,

UBS



Sometimes all a person needs is an opportunity. Year Up was my opportunity, and I will be forever thankful.

Devyn Mays

Year Up New York, Class of January 2012; Support Analyst, GTIS, UBS

CHANGING THE COUNTRY THROUGH INFLUENCE

Year Up is humbled to be recognized as one of our nation's progressive nonprofits and has repeatedly been considered a leading example of an effective workforce development program by experts in the field.

Harvard University's Pathways to Prosperity Report

In February 2011, the Harvard Graduate School of Education released its findings on why current education and workforce development systems are lacking and often fail to prepare the rising generation of young adults for meaningful careers and economic self-sufficiency. The report, *Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century,* points to Year Up as an exemplar of employer engagement, modeling how to engage employers in the education and training of young adults and the enormous benefits of doing so.



Clinton Global Initiative

In June 2011, Year Up was honored to participate in Clinton Global Initiative America, which brought together leaders from around the world to devise and implement innovative solutions to some of the world's most pressing challenges. The conference, hosted by President Bill Clinton, was the first CGI meeting focused on driving job creation and growth in the United States. Gerald Chertavian, Founder and CEO of Year Up, led a working group discussion

focused on workforce development and serving disadvantaged youth. Lauded Professor of Economics James Heckman noted in his plenary remarks that Year Up is one of the few work-based training programs that proves there is a social return on investing in older youth—crediting Year Up's emphasis on the importance of developing soft skills.

White House Forum for Nonprofit Leadership

In November 2011, the White House invited leaders from Year Up and 200 other nonprofits to participate in the White House Forum for Nonprofit Leadership. This event focused on the role of nonprofits in the U.S. and how to increase effective investments in nonprofit human capital development. Melody Barnes, then Director of the Domestic Policy Council for the Obama administration, highlighted Year Up as a model for effectiveness in workforce development.

Media

Since 2000, Year Up has been featured in many notable publications and won numerous awards for our work to serve those who need us the most: our students. Publications include:



LOOKING FORWARD

Our 5 Year Strategic Plan

We are extremely proud of all we have accomplished, but know that much more is needed to fully close the Opportunity Divide. Year Up's proven direct service model will continue to be the foundation of our success. However, the number of disconnected young adults in the United States is growing. In the coming years we must scale our program to serve a million students nationally while simultaneously changing the large-scale national systems that contribute to the Opportunity Divide.

Over the next five years, Year Up will undertake three major initiatives:





Grow and Strengthen the Core: We will scale our direct service program to serve 2,500 students annually by 2016. During this time paried Year Up will both

annually by 2016. During this time period, Year Up will both open three new sites and invest substantial resources toward growth in existing cities, allowing us to improve the core program model as well as expand it. Planned improvements include increasing the sustainability of our revenue and cost models, and ensuring long-term success for our graduates.



Develop the Million-Person Model: We will design and pilot alternative program models that can grow rapidly to serve many more young adults across the United States. These models will build on the successful practices of our core model, with a focus on innovations that allow for greater scale. We anticipate partnering closely with community colleges in this process to increase graduation rates and successful transitions into the labor market.





Create Systems Change:

In order to ensure all young adults have access to career and postsecondary pathways, we will work to eliminate the underlying systemic barriers that create and perpetuate the Opportunity Divide. By leveraging our program's success and credibility, our systems change strategies will focus on changing perceptions about urban young adults (who are economic assets, not social liabilities), business practices (around talent pipeline sourcing and hiring), and public policy (related to workforce and education reform that shapes America's talent pool). We will pursue these strategies at the national level and in the various metropolitan areas where our sites operate.

In the spring of 2011, Year Up launched its Opportunity Campaign to raise the \$55 million in growth capital needed to support these three impact strategies and cover other growthrelated expenses.

\$555 MILLION GROWTH CAPITAL NEEDED

This five year plan is a bold approach to closing

the Opportunity Divide. Year Up will not only grow, but also experiment and innovate more than ever before. We look ahead to this new phase in our history with anticipation, buoyed by the success of our last 11 years. We are serving more students than ever, in more cities than ever, and consistently achieving positive outcomes. We are rising experts, invited often to offer our knowledge and insight to meaningful discussions on the future of education and labor. Above all, we are guided by our authenticity, our clarity of purpose, and our commitment to young adults.

Our work is focused on achieving our long-term vision: a future in which all urban young adults have access to meaningful career pathways that lead to economic self-sufficiency and corporate America knows about this pool of talent and looks to hire them. We invite you to join us in transforming this country as we work to ensure opportunity for all.

The way I carry myself in public, the way I present myself to employers, and the people I surround myself with are all things I have changed since attending Year Up. I will use these skills for the rest of my life.

Jessica Vides

Year Up Puget Sound, Class of July 2012; Client Care Intern, Dreambox



I'm honored to serve the next generation of youth who will someday have an even **greater impact** in the world than I did.

"

Jemell Garris

Year Up Boston, Class of July 2004; Assistant IT Instructor, Year Up Puget Sound

FINANCIALS

Statement of Activities*

(Unaudited)

	2010	2011
Revenue		
Contributions	23.2	28.5
Internship Income	12.3	18.3
Interest & Miscellaneous		
Income	0.1	0.2
Total Revenue	\$35.6	\$47.0
Expenses		
Program	23.3	34.1
General & Administrative	2.9	2.6
Fundraising	2.6	3.0
Total Operating Expenses	\$28.8	\$39.7
Change in Net Assets	6.8	7.3
Total Net Assets at End of Year	\$32.1	\$39.4

Revenues

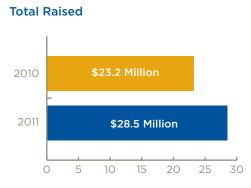
Revenue Mix *

1%

2010

56%

Development Internships



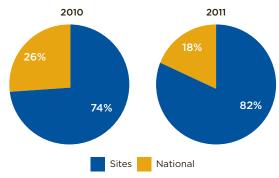
1%

2011

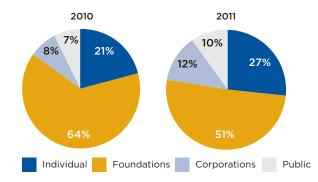
48%

Other





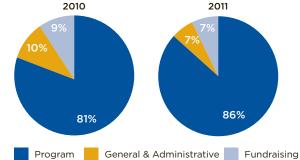
Development Mix *



* Excludes In-Kind Contributions

Note

Expenses 2010



Note

* Excludes Opportunity Campaign funding

Over the years I have found value in the relationship [with Year Up] because my entire team feels **connected to the success** of the student.



Director, NOC & NMS Neustar



Having a solid support system got me through my Year Up journey. It never let me give up on myself.

"

Elora Powell

Year Up National Capital Region, Class of January 2012; Interned at Neustar

OUR CORPORATE PARTNERS

The following partners hosted Year Up interns from the July 2011 and January 2012 cohorts.

AARP **Acumen Solutions** Advent International Aerotek Akamai Alaska Airlines Allegis Group Alnylam Pharmaceuticals Amdocs American Council on Education (ACE) American Express American Red Cross American Safety Insurance AmericasMart Ameriprise Financial Amica AOL The APEX Museum Arthritis Foundation AT&T athenahealth Atrius Health AutoTrader.com AvalonBay Communities Avectra Bain Capital, LLC Baltimore City Public Schools Bank of America Bank of the West Baupost Group, LLC Beacon Mutual **BET Networks** Biogen Idec **BITHGroup Technologies** Black Box Network Services Blackstone Bloomberg Blue Cross Blue Shield of Rhode Island **BNY Mellon Booz Allen Hamilton Boston Financial Data Services** Broadridge Financial Solutions Brown University CA Technologies Cabot Corporation California Pacific Medical Center Capgemini CARE USA Carlyle Group Catapult Technology Cbeyond

CDW Center for American Progress CGI Chat Sports Chicago Events Management Children's Hospital Boston Citadel Citi Citizens Bank City of Baltimore City of Seattle The Coca-Cola Company **Collette Vacations** CompuCom Systems, Inc. Computers For Youth comScore, Inc. Consigli Construction Co. Covidien CRICO/RMF **Cubist Pharmaceuticals CVS** Caremark Cyveillance, Inc. DeKalb County Deltek, Inc. Deutsche Bank Digitas The Dimock Center Domino Foods, Inc. Eastern Bank Eaton Vance eBay EF Institute for Cultural Exchange EIS, Inc. Electronic Arts **EMC** Corporation EPAM Equifax Euro RSCG Worldwide Expedia Facebook FBR Capital Markets Federal Reserve Bank Chicago Fenway High School Fidelity Investments FM Global Fred Huthinson Cancer Research Center Freddie Mac FTI Consulting, Inc. **GE** Capital Genuine Parts Company Georgia Public Broadcasting

Georgia-Pacific Gilbane, Inc. Google Graduate Management Admission Council (GMAC) Groundwork, Inc. GTECH Harvard Business School Harvard Management Company Harvard School of Public Health Harvard University Faculty of Arts and Sciences Hasbro Hewlett-Packard Company Hill Holliday Holder Construction IDG iMentor Income Research + Management ING Group Inova Health Systems InterContinental Hotels Group IntercontinentalExchange, Inc. ITS Group Jackson Healthcare Jewish Family & Career Services JMP Securities John Hancock Johns Hopkins Medicine Johns Hopkins University JPMorgan Chase Juma Ventures Jumpstart Kaiser Permanente Latham & Watkins, LLP LeasePlan USA Leerink Swann, LLC Liberty Mutual Group Lifespan LinkedIn Litl Lucile Packard Children's Hospital at Stanford M. Block and Sons, Inc. Marriott International, Inc. Marsh and McLennan Companies, Inc. MARTA Maryland Department of Transportation, Motor Vehicle Administration

Massachusetts Institute of Technology (MIT) Sloan School of Management MDI Group MedAssets MFS Investment Management MicroMenders, Inc. Microsoft Millennium Pharmaceuticals, Inc. Mitre Monsoon Commerce Solutions Morgan Stanley Mozilla National Football League (NFL) NetApp Network Health Neustar, Inc. New Signature New York City Department of Finance New York City Department of Probation New York City Department of Youth and Community Development New York City Housing Authority (NYCHA) New York Life **Retirement Plan Services** New York University Langone Medical Center (NYU) Newell Rubbermaid North Highland North Shore-Long Island Jewish Health System Northern Virginia Community College (NOVA) NPower Greater DC Region Partners HealthCare Patni Computer Systems Paul Cuffee School Pepco Holdings, Inc Perkins + Will PHH Corporation Pioneer Investments PopCap Games Primus Software Corporation Printpack, Inc. Prosper **Providence Equity Partners** Publicis **Quality Technology Services**

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OUR SUPPORTERS

Achieving our mission to close the Opportunity Divide would not be possible without the generosity of our many supporters.

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* Includes individuals giving more than \$1,000

Foundations*

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Director of Campaign Services, Responsys



I learned a great deal from Year Up, but the most important thing I learned was self-discipline. It was up to me to **be accountable** for everything I did.



Cherise Flowers

Year Up Chicago, Class of January 2012; Associate Campaign Specialist, Responsys

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Front Cover (left to right):

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